



American Medical Systems (AMS) sponsors Healthy Body Healthy Mind episode to raise awareness of Stress Urinary Incontinence and treatment options

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MINNEAPOLIS, Feb. 3, 2015 /PRNewswire/ -- American Medical Systems Inc. (AMS), a subsidiary of Endo International plc (NASDAQ: ENDP) (TSX: ENL) and leading provider of medical technologies for pelvic health, is proud to be a sponsor of an episode of the popular *Healthy Body Healthy Mind* series titled "Managing Female Stress Urinary Incontinence." The episode began airing nationally on The National Public Television Network (PBS) in December.

One in three women may experience bladder leakage at some point in their lifetime¹. Despite its prevalence, many women remain silent because they may be too embarrassed to discuss their condition, even with their doctor.

"Stress Urinary Incontinence (SUI) can have a significant impact on the lives of women living with its debilitating symptoms, seriously compromising their well-being," said Steve Blum, General Manager, Women's Health. "This new program, with its inspiring, personal stories of symptoms, struggles and successful treatment, lends a voice to this once taboo topic and further demonstrates the AMS commitment to support women facing pelvic health conditions like SUI."

The 30-minute program profiles three women who suffered from SUI and features medical experts who define this common condition and discuss options for treating and managing it.

Viewers can check their local PBS television listings to learn when the program will air in their area, or go to <http://www.livelifedry.com> to view the episode and learn more about SUI.

About Stress Urinary Incontinence

Female stress urinary incontinence, or SUI, is the unintentional loss of urine caused when a physical movement or activity puts pressure (stress) on the bladder. It occurs when weakened pelvic muscles and tissue result in the bladder and urethra (the canal that carries urine from the bladder) relaxing from their normal positions. As a result, sudden abdominal pressure from coughing, sneezing, laughing or simple lifting can cause accidental loss of urine.

About Health Body. Healthy Mind

Healthy Body, Healthy Mind is a powerful television series that defines and explores today's latest medical progress in health and wellness issues. The series has aired more than 200 episodes on more than 300 stations nationwide since its debut in 2004.

About American Medical Systems

American Medical Systems (AMS), headquartered in Minnetonka, MN, is a diversified supplier of medical device technology to treat incontinence, sexual dysfunction, benign prostatic hyperplasia (BPH) and other pelvic disorders. AMS is focused on improving access and outcomes with the goal of restoring patient quality of life. AMS is an operating company of Endo International plc (NASDAQ: ENDP) (TSX: ENL)

About Endo International plc

Endo International plc is a global specialty healthcare company focused on improving patients' lives while creating shareholder value. Endo develops, manufactures, markets, and distributes quality branded pharmaceutical, generic pharmaceutical, over the counter medications and medical device products through its operating companies. Endo has global headquarters in Dublin, Ireland, and U.S. headquarters in Malvern, PA. Learn more at www.endo.com.

Cautionary Note Regarding Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and Canadian securities legislation. Statements including words such as "believes," "expects," "anticipates," "intends," "estimates," "plan," "will," "may," "look forward," "intend," "guidance," "future" or similar expressions are forward-looking statements. Because these statements reflect Endo's current views, expectations and beliefs concerning future events, these forward-looking statements involve risks and uncertainties. Although Endo believes that these forward-looking statements and information are based upon reasonable assumptions and expectations, readers should not place undue reliance on them, or any other forward-looking statements or information in this news release. Investors should note that many factors, as more fully described in the documents filed by Endo with securities regulators in the United States and Canada including under the caption "Risk Factors" in Endo's Form 10-K, Form 10-Q and Form 8-K filings with the Securities and Exchange Commission and with securities regulators in Canada on System for Electronic Document Analysis and Retrieval ("SEDAR") and as otherwise enumerated herein or therein, could affect Endo's future financial results and could cause Endo's actual results to differ materially from those expressed in forward-looking statements contained in Endo's Annual Report on Form 10-K. The forward-looking statements in this press release are qualified by these risk factors. These are factors that, individually or in the aggregate, could cause Endo's actual results to differ materially from expected and historical results. Endo assumes no obligation to publicly update any forward-looking statements, whether as a result of new information, future developments or otherwise, except as may be required under applicable securities law.

References:

1. American Urological Association Foundation, Inc. 2011. Frequently Asked Questions About Stress Urinary Incontinence. Retrieved from

<http://www.urologyhealth.org/media/pdf/SUI%20FAQ.pdf>. Accessed November 20, 2014.

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Investors/Media: Keri P. Mattox, (484) 216-7912, or Investors: Jonathan Neely, (484) 216-6645, or Media: Heather Zoumas-Lubeski, (484) 216-6829